



**ASIA PACIFIC'S LARGEST & THE WORLD'S SECOND LARGEST  
SURGICAL ORGANISATION**

# **ASICON 2020 VIRTUAL CONGRESS**

**DATE: 17<sup>TH</sup>-19<sup>TH</sup> DECEMBER, 2020**

**80<sup>TH</sup> ANNUAL CONFERENCE  
THE ASSOCIATION OF SURGEONS OF INDIA**

**THE LARGEST GATHERING OF SURGEONS IN  
ASIA PACIFIC REGION UNDER ONE PLATFORM**

**A CONFERENCE & VIRTUAL EXPERIENCE LIKE  
'NEVER BEFORE'**



## ASICON 2020

Virtual Conference  
80<sup>th</sup> Annual Conference of the  
Association of Surgeons of India

**The art & science of Surgery...  
Celebrating 80 glorious years...**

Conference Dates : 17 - 19 Dec. 2020



### ORATIONS

Eminent speakers...  
Diverse topics directly  
from the Masters...



### About ASICON 2020

Home | About ASICON 2020

**Asia pacific's largest & the  
world's second largest surgical  
organisation**

#### Virtual 3D ASICON 2020

The largest gathering of  
surgeons in Asia Pacific region  
under one platform

3000 Registrations already

Five halls with concurrent  
sessions

E-posters & Free Papers

Orations, Endowment & Guest  
Lectures by eminent experts

Symposia including an  
International Symposium in  
partnership with BASO

Panel Discussions

Debates

Sectional Programmes

Exhibition Arena

A "virtual experience" – like  
never before!



## **TARGET AUDIENCE:**

**GENERAL SURGEONS, UPPER GI SURGEONS,  
COLORECTAL SURGEONS, SURGICAL ONCOLOGISTS,  
BREAST SURGEONS, ENDOCRINE SURGEONS**

- 10,000 Surgeons expected to participate  
(3000 Registrations already)
- Five halls with concurrent sessions
- Exclusive space for E-posters & Papers
- Orations, Endowment & Guest Lectures by eminent experts
- Symposia
- Panel Discussions
- Debates
- Sectional Programmes
- Exhibition Arena

## SPONSORSHIP OPPORTUNITIES

### 3 D VIRTUAL ASICON 2020

(17<sup>th</sup>-19<sup>th</sup> December, 2020)

#### Dear Industry Partner

The ongoing and unpredictable COVID 19 pandemic has well and truly led the way to a 'new normal'. We are delighted to inform you that the 80th Annual Conference of The Association of Surgeons of India (ASICON 2020) is being held on a virtual 3D platform from 17 - 19 December 2020.

As you are aware, ASI is Asia Pacific's largest & the World's second largest organization that represents the surgical fraternity in the Country. About 6000 surgeons are expected to participate in this scientific extravaganza & we are pleased to inform you that close to 3000 surgeons have already registered.

There would be five concurrent Halls and programmed for the Congress are Orations, Guest Lectures, Debates, Symposia, Panel Discussions, Sectional Programmes & e-Posters. There would be a dedicated Exhibition arena with 3 D virtual interacting opportunities between delegates and Industry sponsors.

We request you to explore into the sponsorship opportunities that are presented in this Brochure & look forward to your active participation at what promises to be a "benchmark" Virtual Congress.

Kind regards.

Sincerely,



**Dr. P. Raghu Ram**  
President



**Dr. Sanjay Kumar Jain**  
Honorary Secretary

**Contact Details: [asicon2020@gmail.com](mailto:asicon2020@gmail.com)**

**The Association of Surgeons of India**  
21, Swamy Sivananda Salai, Chepauk, Chennai - 600 005, India

# ASI National Executive Committee

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Vice President ASI

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Immediate Past President ASI

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Honorary Treasurer ASI

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**Dr. Santhosh John Abraham**

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## SECTIONAL REPRESENTATIVES

**Dr. Y M Fazil Marickar**

President - Association of Genito -  
Urinary Surgeons of India

**Dr. B S Pathania**

President - Association of Minimal  
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**Dr. Parthapratim Gupta**

President - Indian Association of  
Paediatric Surgeons

## CO-OPTED EC MEMBERS 2020

**Dr. Vardhan S Bohobe**

Chairman - Goa Chapter

**Dr. Ch. Arunkumar Singh**

Chairman - Manipur Chapter

**Dr. Werlok Kharshiing**

Chairman - North East Chapter

### **DIAMOND SPONSOR (Rs 25 lakhs)**

- One Premium virtual Booth
- A 30 minute sponsored Session during the Conference
- Logo of Sponsor in Conference website as DIAMOND SPONSOR
- Display of Sponsor logo displaying DIAMOND SPONSOR prominently on the 3 D virtual Conference landing page
- Acknowledgement of Sponsor in Exhibition Hall pathway
- Hyperlinked logo on Conference website
- 30 days post event availability of content on Conference website

### **PLATINUM SPONSOR (Rs 20 lakhs)**

- One Premium virtual Booth
- Logo of Sponsor in Conference website as PLATINUM SPONSOR
- Display of Sponsor logo displaying PLATINUM SPONSOR prominently on the 3 D virtual Conference landing page
- Acknowledgement of Sponsor in Exhibition Hall pathway
- Hyperlinked logo on Conference website
- 30 days post event availability of content on Conference website

### **GOLD SPONSOR (Rs 15 lakhs)**

- One Premium virtual Booth
- Logo of Sponsor in Conference website as GOLD SPONSOR
- Display of Sponsor logo displaying GOLD SPONSOR prominently on the 3 D virtual Conference landing page
- Hyperlinked logo on Conference website
- 30 days post event availability of content on Conference website

### **SILVER SPONSOR (Rs 10 lakhs)**

- One Premium virtual Booth
- Logo of Sponsor in Conference website as SILVER SPONSOR
- Display of Sponsor logo displaying SILVER SPONSOR prominently on 3 D virtual Conference landing page
- Hyperlinked logo on Conference website
- 30 days post event availability of content on Conference website

### **VIRTUAL EXHIBITION STALL (Rs 3 lakhs)**

- One virtual Exhibition Stall
- Recorded video byte about Sponsor
- Sponsor's company profile & Product portfolio (pdf files to download)
- Live chat between Sponsor and delegate
- Opportunity to schedule virtual meet between Sponsor & Delegate
- Access to virtual Conference - 2

### **OTHER SPONSORSHIP OPPORTUNITIES**

- Industry sponsored Educational Session - 45 minutes (**Rs 3 Lakhs**) Guest - Lectures / Symposium / Panel Discussion
- Branding of Information desk (**Rs 5 Lakhs**)
- Branding of e-poster arena (**Rs 2 Lakhs**)