

The Chairman & Board of Directors of
USHALAKSHMI BREAST CANCER FOUNDATION

Cordially invites you to attend the
2020 edition of
Ushalakshmi Breast Cancer Foundation Oration
to mark the beginning of
**International Breast Cancer
Awareness Month (October)**

Date: 4th October 2020 (Sunday) | **Time:** 6 pm

Virtual Platform Link: <https://youtu.be/5Sc37livOnk>



Chief Guest:
Dr. (Smt.) TAMILISAI SOUNDARARAJAN
Hon'ble Governor of Telangana

TITLE OF ORATION:
**“BREAST CANCER ADVOCACY, SCREENING
& EARLY DETECTION”**



ORATOR

Ms. K. Sujatha Rao

Former Union Health Secretary, Government of India

Ms Sujatha Rao, a 1974 batch IAS officer of the then United AP Cadre, is a former Union Secretary of the Ministry of Health and Family Welfare, Government of India. Of her 36 years service as a civil servant, she spent 20 years in the health sector in different capacities at the state and federal levels.

Ms. Rao was Chairperson of the Portfolio Committee of the Global Fund for HIV/AIDS, TB and Malaria (GFATM) 2007-09; Member of the Global Advisory Panel of the Bill & Melinda Gates Foundation; Founding member of the Public Health Foundation of India; Member of the Advisory Board of the Ministerial Leadership Program of the Harvard School of Public Health and member of the High Level Panel on Global Risk Framework of the National Academy of Sciences, USA, Trustee of Population Council, USA and member on Boards of NGO's.

A MA from Delhi University, a MPA from Harvard University, USA 1991-92, she was a Takemi Fellow at the Harvard School of Public Health 2001-2002 and Gro Harlem Brundtland Senior Leadership Fellow at HSPH in 2012. She is author of the book entitled DO We Care? India's Health System – published by Oxford University Press.

PROGRAMME

4th October, 2020 (Sunday) at 6pm

6pm	NATIONAL ANTHEM
6:01pm	Welcome Address Dr. B. Bhaskar Rao MS, DNB (CT Surgery), FRCS (Glasg), FIMSA Managing Director, KIMS Hospitals Group
6:05pm	Transforming Breast Healthcare in India (2007 – 2020) Dr. P. Raghu Ram MS, FRCS (Edin), FRCS (Eng), FRCS (Glasg), FRCS (Irel), Hon. FRCS (Thailand), FACS Padma Shri Awardee (2015) Dr. B. C. Roy Awardee (2016) Founder, CEO & Director, Ushalakshmi Breast Cancer Foundation Director, KIMS-USHALAKSHMI Centre for Breast Diseases, Hyderabad President, The Association of Surgeons of India
6:10pm	Ushalakshmi Breast Cancer Foundation Oration “Breast Cancer Advocacy, Screening & Early Detection” Ms. K. Sujatha Rao Former Union Health Secretary, Govt. of India
6:30pm	Introduction of Chief Guest by Shri Jayesh Ranjan, IAS Principal Secretary, Govt. of Telangana & Chief Advisor, Ushalakshmi Breast Cancer Foundation
6:35pm	Address by Chief Guest Dr. (Smt.) TAMILISAI Soundararajan Hon’ble Governor of Telangana
6:55pm	Vote of Thanks Dr. K. Ushalakshmi Founder Chairman, Ushalakshmi Breast Cancer Foundation
7pm	NATIONAL ANTHEM



**KIMS-USHALAKSHMI CENTRE
FOR BREAST DISEASES**

KIMS-USHALAKSHMI Centre for Breast Diseases (www.breastcancerindia.org) is South Asia's FIRST free standing purpose built Breast Health Centre, which was established in September 2007 under the auspices of KIMS Hospitals - one of the largest Private Hospital groups in South India. The Breast Centre has incorporated the best aspects of the Royal Marsden, Cardiff and Nottingham Breast Centres in the UK.

Clinical assessment, breast imaging/biopsy and counseling are all done in a dedicated Unit by a committed multidisciplinary team that is exclusively involved in assessment and management of patients presenting with both benign and malignant breast disease. Over the past 13 years, The Breast Centre has made significant and meaningful difference to many lives, in addition to bringing about a revolutionary change in the way 'Breast Health Centre' is understood in the Indian subcontinent.



**USHALAKSHMI
BREAST CANCER FOUNDATION**
Hyderabad, India

Ushalakshmi Breast Cancer Foundation is a 'not for profit' Breast Cancer Charity established in Hyderabad - September 2007 (www.ubf.org.in). With a vision to transform breast cancer from a "taboo" issue to a much commonly discussed one, and equally, to empower women about the importance of early detection of breast cancer, the Foundation championed the Pink Ribbon Campaign, which is a one of its kind large-scale breast cancer awareness drive across the southern Indian states of Telangana & Andhra Pradesh.

For well over a decade (2007 - 2020), this impactful campaign spearheaded through a number of unique & innovative initiatives has made a huge impact, spreading the message of Hope, Courage & Survival in the fight against breast cancer. Between 2012 - 2016, in partnership with the Governments of Telangana and Andhra Pradesh, the Foundation has implemented South Asia's largest population based Breast Cancer Screening Programme by way of Clinical Breast Examination (CBE), reaching out to well over 200, 000 underprivileged women spread across 4000 villages in the Telugu States.

**BOTH THE BREAST CENTRE AND THE FOUNDATION BEAR
DR USHALAKSHMI'S NAME - AN 87 YEAR OLD GUTSY
BREAST CANCER "CONQEROR"**